

S-LAB

ANNECY, FRANCE

Salomon affirms its leadership in trail running footwear with the S-Lab range of technical trail running shoes, designed in close collaboration with Salomon's incomparable stable of world-class endurance runners.

S-Lab is Salomon's badge of authentication, a label reserved for products that are exactly what Salomon develops with and for their best athletes. It transcends categories from Nordic and Alpine Skiing to trail running.

Salomon Lab is a process of making dedicated products to meet the fit and performance needs of our international team. Athletes and designers work together, through every step of the process to find the best design solution. And while the process is primarily designed to help athletes win, it also drives the product ranges forward. Anna Frost, Salomon Trail Running Athlete, explains S-Lab, "The collaboration process between Salomon and the athletes is unique. We are giving feedback on products, but we also share ideas for the future, inspire each other and root for everyone on the team. And when we see products in stores that we've had an impact in creating, it's awesome."

For Fall 2013, Salomon's S-Lab range consists of trail running shoes designed to excel in virtually any kind of trail condition. From the ultra light, minimalist S-Lab Sense, designed with Kilian Jornet for the 2011 Western States 100 (he won) to the versatile S-Lab XT 6, to the Fellcross 2 designed with Ricky Lightfoot for the muddy madness that is British Fell Racing. Each shoe in the line has been tested, evaluated, and tweaked to meet the expectations of top athletes in the toughest conditions.



S-Lab Sense



S-Lab XT 6



S-Lab XT 6
Softground



S-Lab
Fellcross 2

Salomon was born in the French alps in 1947. Our passion for mountain sport progression, product development, quality, and craftsmanship drives us to create progressive gear to enable freedom and help you challenge yourself in the mountains.

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XR CROSSMAX 2 CS

ANNECY, FRANCE

Salomon introduces the latest winter training shoe for serious door-to-trail runners who like to rack up the miles no matter what the weather dishes out. XR Crossmax 2 CS is a totally redesigned, mid to high-mileage training shoe with a patented solution for withstanding wet winter weather.

XR Crossmax 2 CS is a top of the line shoe for door to trail training. What does door to trail mean? It means that even if we love to run on trails, most of us start at our door, run down the street or the pedestrian path until we get to a trail, and go from there. We want shoes that are light and cushioned like a road shoe, but grippy and protective enough for rough trails and uneven surfaces. XR Crossmax 2 CS fits the bill perfectly, with a cushioned Transition Link Carriage that balances cushioning and stability, complimented by an OS Tendon that helps return energy between strides while adapting to uneven terrain. And XR Crossmax 2 CS also incorporates a completely redesigned Contagrip sole with two specific compounds to maximize traction without sacrificing grip.

And when the crisp fall days become wet and sloppy, XR Crossmax 2 CS has an innovative solution to help keep feet dryer and more comfortable than any full-membrane could. When you run, your feet sweat, so while membranes keep outside water out, they also trap sweat in, and your feet get just as wet. Salomon's unique ClimaSHIELD™ solution includes waterproof material around the forefoot and tongue of the shoe to prevent rain, mud and snow from pouring in, but keeps the back part of the shoe breathable and flexible so heat and sweat vapor can escape quickly. Feet stay dryer and more comfortable in a wide variety of weather conditions.

"It's really the ultimate everyday training shoe for winter," explains Cristelle Robert, Category Manager for Trail Running Footwear at Salomon, "it runs equally well on paved or trail surfaces, and includes the best all-weather solution. Our athletes were integral to the development of this shoe, but the real proof is that most of them use it as their everyday trainer. If you can only bring one pair of training shoes to an unpredictable environment, XR Crossmax 2 CS is the one."

XR Crossmax 2 CS



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SYNAPSE W+ CS WP

ANNECY, FRANCE

Salomon introduces Synapse Women's natural motion hiking shoe with Climashield™ Waterproof membrane, designed to enable natural movement of the foot when hiking fast in the mountains.

Synapse W+ is a hiking shoe designed specifically for the fit and biomechanical needs of women. For people who take an athletic approach to hiking, Synapse provides cushioning with flexibility, balance, and a natural rolling profile. Oversized Tendon technology helps return energy between strides to keep you moving. Specific design features for women include a sleeker bottom unit, slightly wider forefoot, and asymmetrical Sensifit that provides added medial support, a common fit issue for women. And Synapse W+ adds sleek, feminine detailing to give it more appeal, whether you are hiking a steep trail or strolling in town.

Climashield™ Waterproof technology is the ideal compliment to Synapse W+. A full waterproof membrane ensures a safe barrier from rain or snow. Anne Deroulede explains, "Natural motion in hiking is all about freedom and moving fast, comfortably. So in developing a hiking shoe for women, we really addressed every aspect of comfort. From the last shape, to the way the shoe moves with her, to the weather protection. Every part was designed with the idea that the woman who wears it is moving quickly."

Salomon Synapse W+ CS WP is available in both low and mid-height versions to accommodate personal preferences.



Synapse W+ CS WP

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LES MILLÉSIMES LTD EDITION

ANNECY, FRANCE

Salomon introduces Les Millésimes, a new line of active lifestyle footwear based on iconic Salomon models in bold monochromatic tones and premium materials.

The term Les Millésimes is used for wine vintages when they have an exceptional year, and is translated literally as “the vintages.” Les Millésimes is a range of 2 well-known Salomon shoes, XA PRO 3D redesigned in black split leather, and Speedcross, made in white ripstop and white textile. Both shoes are built on the performance platform that made them legendary for trail running, but they represent a clear departure from those models. While Salomon is known for its bright colors and bold statements in footwear, with so many competitors following this trend, Les Millésimes stands out by removing all the color.

“It is an interesting contrast to what we’ve been doing with color pop,” explains Julien Traverse, “so many people expect to see bright colors, that the strongest statement we can make is to have no color. At the same time, the details of both of these shoes are well known, so people immediately recognize the shoes and the brand.”

XA Pro 3D Millésimes is an all-black, all-leather shoe version of the benchmark fast hiking and running shoe for rugged trails. Stable, protective, and durable, XA Pro 3D is immediately recognized around the world. This black leather version brings a trendy, understated style while embracing the technical details that make XA Pro a perennial winner.

Speedcross 3 Millésimes is an all white version of the aggressive soled trail racing shoe used by many elite athletes today. The aggressive lugs, quicklace and sensifit detailing expose the technical strength of this otherwise neutral looking shoe.

Les Millésimes are shoes for people who live adventurous lives, who appreciate the athletic codes that Salomon represents, and with only 5000 pairs distributed worldwide, want to make a bold style statement. Because you never know when or where your next adventure is going to strike.

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Speedcross



XA PRO 3D LTD



SPIKECROSS 3 CS / SNOWCROSS CS

ANNECY, FRANCE

Salomon introduces trail running shoes for people who refuse to let winter interrupt their training and racing. Salomon Snowcross CS and Spikecross CS combine lightweight with monster grip and protection from the elements, for comfort and security running in snowy or icy conditions this winter.

Built on the lightweight SCS chassis of Salomon's renown Speedcross series of shoes, Snowcross and Spikecross add more aggressive lugs with carbide tips for sure grip even on icy surfaces. They also use Climashield™ weather protection, a light breathable membrane that keeps water out, but doesn't impede flex or comfort. Spikecross CS uses it just over the forefoot and toes, enabling the back part of the shoe to breathe. Snowcross also includes a full gaiter upper, so if you are out running in a few inches of fresh new snow, it won't get inside your shoes.

Cristelle Robert, Salomon's Category Manager for Running Footwear, explains the approach. "More and more people are participating in winter trail races, as well as training year round. Since the Speedcross shoes have been so successful in racing and training, we saw a chance to make dedicated shoes that fit the demand perfectly. Now these people don't need to have extra gaiters for deep snow or traction devices for slippery surfaces. These shoes reduce the weight by including added protection and grip, and still fit and perform like Speedcross."

So don't let a little snow, or even a lot of snow, get in the way of continuing your trail running bliss. Get some Spikecross CS or Snowcross CS shoes and enjoy your favorite trail all winter long.



Spikecross 3 CS



Snowcross CS

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